



Mayor – Sandy Sanders

City Administrator – Ray Gosack

City Clerk – Sherri Gard

**Board of Directors**

Ward 1 – Keith D. Lau

Ward 2 – Andre' Good

Ward 3 – Mike Lorenz

Ward 4 – George Catsavis

At Large Position 5 – Pam Weber

At Large Position 6 – Kevin Settle

At Large Position 7 – Philip H. Merry Jr.

***AGENDA***  
**Fort Smith Board of Directors**  
**Study Session**  
**May 13, 2014 ~ 12:00 Noon**  
**Fort Smith Public Library Community Room**  
**3201 Rogers Avenue**

**CALL TO ORDER**

1. Report regarding the Comprehensive Plan Update
2. Presentation by Union Christian Academy students
3. Presentation of new citizen service mobile application, *myFortSmith*
4. Review preliminary agenda for the May 20, 2014 regular meeting

**ADJOURN**

# MEMORANDUM

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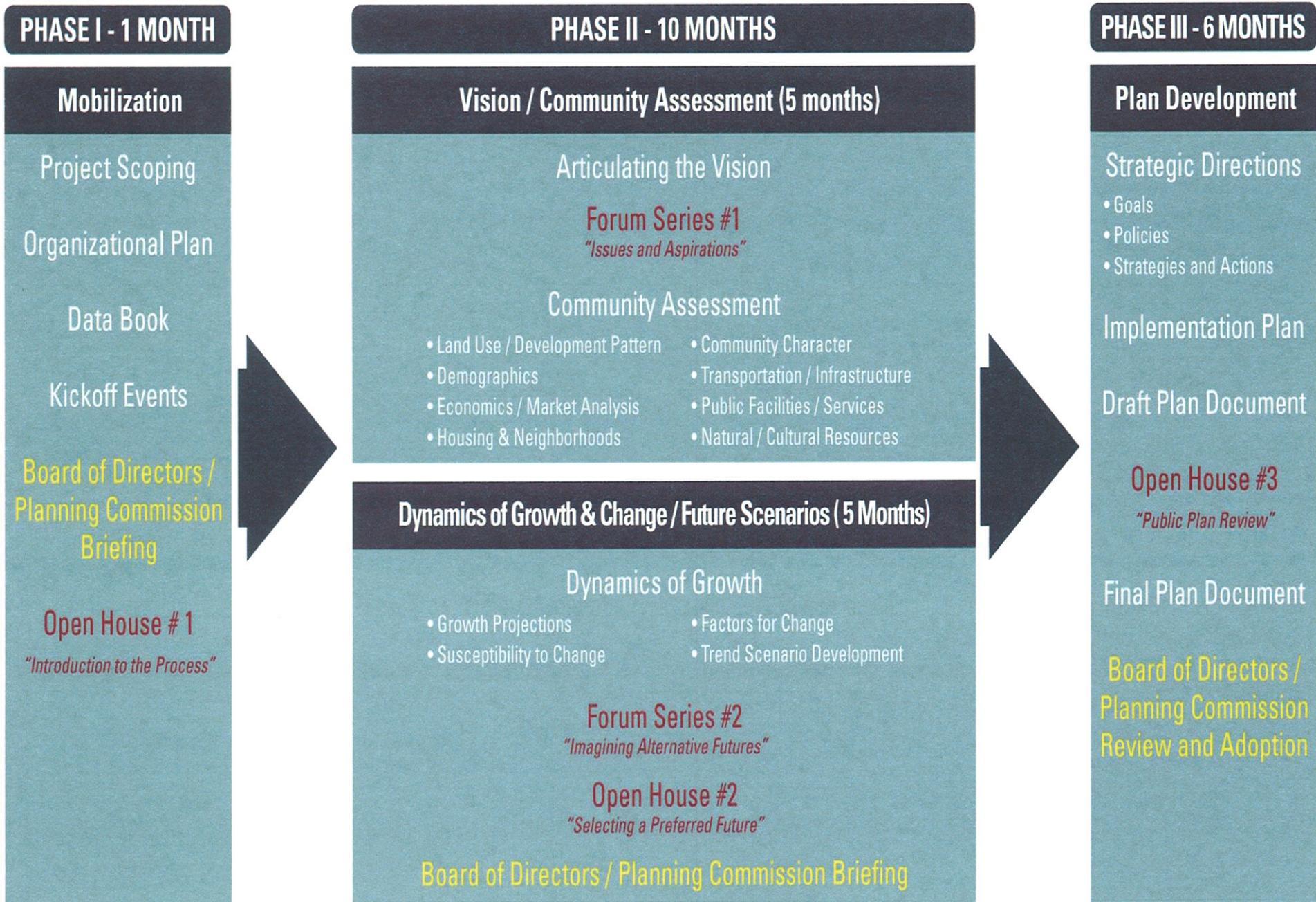
**To:** Ray Gosack, City Administrator  
**From:** Wally Bailey, Director of Development Services  
**Date:** May 9, 2014  
**Subject:** Comprehensive Plan Update

At Tuesday's Board of Directors study session, representatives from Wallace Roberts & Todd, LLC (WRT) will brief the Board of Directors on the progress of the Comprehensive Plan Update and outline the remaining steps in the planning process.

A copy of the project schedule is attached. Phases I and II included a significant effort to obtain citizen input which included Community Forums, group meetings, individual meetings, at [www.futurefortsmith.com](http://www.futurefortsmith.com) and the city website. Phase III will include the development of strategic directions, an implementation plan, and the plan document.

The brief presentation by WRT will include a summary of the community input received through the Alternative Futures development process, the results of the Preferred Future voting, and potential Strategic Directions that will be developed by the Comprehensive Plan Steering Committee.

Please contact me if you have any questions.





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## *MEMORANDUM*

May 8, 2014

**TO:** Mayor and Board of Directors

**FROM:** Ray Gosack, City Administrator

**SUBJECT:** Presentation by Union Christian Academy Students

A class of senior leadership students from Union Christian Academy has undertaken a semester-long project. The project focused on a strategy for attracting and keeping younger people in the Fort Smith region. The six students and their superintendent, Paul Bridges, will be present at the May 13<sup>th</sup> study session to present their research and recommendations.

A handwritten signature in black ink that reads "Ray".

cc: Paul Bridges, Union Christian Academy

## memo

To: Ray Gosack, City Administrator  
From: Russell Gibson, Director Information and Technology Services  
CC: Jeff Dingman, Deputy City Administrator  
Date: 5/9/2014  
Re: myFortSmith Mobile Application Demonstration

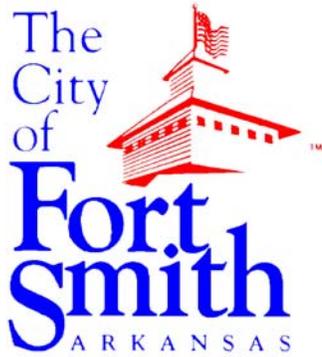
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Comments: Ray,

At the Board of Directors Study Session scheduled for Tuesday, May 13<sup>th</sup>, staff from the ITS Department will demonstrate a branded mobile application named myFortSmith. The myFortSmith application will fulfill a stated objective of the Board of Directors to bring to the citizens of Fort Smith an ability to identify and communicate, via mobile device technology, community issues to City staff. These issues may include (but not limited to) potholes, graffiti, unsightly properties, inoperable vehicles, unsafe structures/conditions, damaged utility infrastructure and City property water leaks, etc. along with corresponding media such as geotagged images taken from the user's mobile device. City ITS staff will also demonstrate the related customer relationship management (CRM) back-end application which allows internal City staff to analyze incoming request data, develop reports, geographically identify trending issues and communicate, in detail, with the mobile application users.

Best regards,

Russell Gibson,  
Director Information and Technology Services



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## **AGENDA ~ Summary**

**Fort Smith Board of Directors**

**Study Session**

**May 13, 2014 ~ 12:00 Noon**

**Fort Smith Public Library Community Room  
3201 Rogers Avenue**

**CALL TO ORDER**

- All present
- Mayor Sandy Sanders presiding

1. Report regarding the Comprehensive Plan Update  
Presentation only – Wallace, Roberts & Todd, LLC
2. Presentation by Union Christian Academy students  
Presentation only – UCA students: McVale Scallions, Tristan Hubbard, Mary-Catherine Qualls, Brock Smith and Nico Treshnell
3. Presentation of new citizen service mobile application, *myFortSmith*  
Presentation only – Director of Information Technology Russell Gibson
4. Review preliminary agenda for the May 20, 2014 regular meeting

**ADJOURN**

12:59 p.m.